

Brittany Shanice Smith

Manteca, CA | 925-300-8559 | [Email Address] | [Portfolio Link] | [LinkedIn Link]

Summary

Creative and adaptable **Graphic Designer** with a strong foundation in fine art and a Bachelor of Fine Arts in progress in Visual Communication. Skilled in typography, branding, layout, and digital design with proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign). Known for problem-solving, collaboration, and delivering compelling visual solutions that strengthen brand identity and communication.

Skills

Design & Technical: Typography, Layout Design, Branding & Identity, Color Theory, Visual Communication, Image Editing, Vector Graphics, Adobe Illustrator, Adobe Photoshop, Adobe InDesign

Professional: Communication, Collaboration, Problem-Solving, Adaptability, Critical Thinking

Education**Bachelor of Fine Arts – Graphic Design (In Progress)**

California State University, East Bay – Hayward, CA | Expected May 2026

Experience**Janitorial Associate**

Smith Janitorial Service | Manteca, CA | 05/2011 – 06/2015

- Maintained cleanliness and safety across commercial facilities through consistent cleaning and sanitation practices.
- Ensured safe handling and storage of cleaning equipment and chemicals in compliance with safety standards.
- Contributed to client satisfaction and repeat business by delivering reliable, high-quality results.

Maintenance Associate

Sam's Club | Manteca, CA | 09/2016 – 08/2018

- Supported daily store operations by maintaining facility cleanliness and performing minor repairs.
- Ensured compliance with safety and sanitation standards to provide a secure customer environment.
- Collaborated with team members to complete tasks efficiently and meet operational goals.

Projects & Portfolio**Calendar Design** | [Portfolio Link]

- Designed and produced a functional calendar demonstrating effective use of typography, layout balance, and color harmony.
- *Skills:* Layout Design, Typography, Adobe Illustrator, Color Theory

Letterform Poster | [Portfolio Link]

- Created a poster highlighting expressive use of letterforms with strong attention to hierarchy, branding, and composition.
- *Skills:* Typography, Branding, Adobe InDesign, Composition